
OCEC - 2024

Strategic Goals and Objectives



Strategic Planning Services

Strategic Goals & Objectives – 1 and 2 of 6

Strategic Goal 1 - Enhance OCEC's distribution system reliability and resiliency

#	Objectives
1	Develop a comprehensive construction work plan
2	Create a facilities plan and long-term headquarters plan
3	Invest in reliability improvements that demonstrate commitment to community
4	Enhance wildfire mitigation plan with a review of new technologies

Strategic Goal 2 - Ensure OCEC's long-term financial strength and stability

#	Objectives
1	Adopt a robust financial forecast with special emphasis on enhanced capital planning and rate structure analysis
2	Reform rate structures that minimize subsidization, align rates with cost of service, and address demand cost recovery fairness
3	Manage costs and adopt rates that are affordable

Strategic Goals & Objectives – 3 and 4 of 6

Strategic Goal 3 - Enhance the members' overall experience with OCEC

#	Objectives
1	Create a member communication plan
2	Analyze and commit resources to website enhancements
3	Invest in member-facing technology improvements
4	Educate members on critical strategic decisions
5	Provide the coop community with reliable Broadband service while ensuring it stands on its own financial merit
6	Keep a strong pulse on changing member expectations and services the coop might provide in the future

Strategic Goal 4 - Ensure OCEC has a long-term, reliable, and affordable power supply

#	Objectives
1	Adopt a resource evaluation policy outlining the coop's overall power purchasing strategy and self-development of generating resources
2	Adopt demand response measures that minimize peak costs and are a net overall savings to the coop

Strategic Goals & Objectives – 5 and 6 of 6

Strategic Goal 5 - Ensure OCEC members are served by a qualified workforce

#	Objectives
1	Adopt an emergency succession plan
2	Create a staff development, training, and retention plan
3	Develop and approve an overall staffing plan

Strategic Goal 6- Fully leverage technology that results in a net positive impact on the overall member experience

#	Objectives
1	Maximize the Broadband backbone and technology
2	Invest in a metering system that is future-ready
3	Investigate cybersecurity programs to ensure member data and system security
4	Create a disaster recovery and business continuity plan